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| Job Title: | Marketing Intern | Job Category: | Internship |
| Department/Group: | N/A | | |
| Location: | 114 South 3 rd St., Oakland, MD | Travel Required: | On-Site |
| Level/Salary Range: | \$600/Semester/Yr | Position Type: | PT Internship, 14 hrs/week |
| HR Contact: | Dave Bruffy, Owner | Intern Duration: | 16 Weeks |
| Will Train Applicant(s): | Internship Training Opportunity | Posting Expires: | N/A |
| External posting URL: | http://smoke-n-mirrors.weebly.com/employment.html | | |
| Internal posting URL: | N/A | | |
| Applications Accepted By: | | | |
| E-MAIL: Smokenphoto@Outlook.com Subject Line: Paid Internship Opportunity | | MAIL: Smoke N Mirrors Photography 114 South 3rd Street Oakland, MD 21550 | |
| Job Description | | | |
| <p>ROLE AND RESPONSIBILITIES</p> <p>This Intern position will work to perform a number of marketing related activities such as preparing press releases, drafting marketing materials, pricing marketing opportunities, preparing for gallery receptions and events, working with marketing vendors, creating social media ad content, monitoring social media forums, soliciting potential gallery users and markets and performing general retail sales functions as necessary.</p> <ul style="list-style-type: none"> • General Sales • Draft Press Releases and Marketing materials • Event Sales and Preparations • Marketing pricing analysis and recommendations • Social Media marketing activities • General Business Operations activities as necessary or assigned <p>QUALIFICATIONS AND EDUCATION REQUIREMENTS</p> <p>High School Diploma or equivalent and current and active enrollment in a college or university taking classes geared toward earning an accredited degree in marketing or related field.</p> <p>PREFERRED SKILLS</p> <p>Previous retail sales experience, previous experience working with the public, and previous marketing experience are all desirable skills. Punctuality and work schedule adherence are a must.</p> <p>ADDITIONAL NOTES</p> <p>Intern work schedule can be tailored to class schedule, typically 14 hours per week for a 16 week period.</p> | | | |
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